

SOCCER WORLD OPENS NEW TRAINING FACILITY FOCUSED ON YOUTH SOCCER SKILL DEVELOPMENT

FOR IMMEDIATE RELEASE

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Elk Grove, CA – Soccer World will host an event, in conjunction with the Elk Grove Chamber of Commerce, to celebrate the opening of a new training facility for youth soccer skill development.

The Ribbon Cutting Ceremony will be held Thursday, June 16, 2016 at 11am at Soccer World, 9756 Kent Street, Elk Grove, CA 95624.

Soccer World opened in 2010 with an indoor soccer field providing soccer leagues for youth and adults of all ages and skill levels. Soccer World also provides adult fitness classes and youth camps and clinics throughout the year. However, with an increase in demand and need for professional level training, Soccer World is opening a new training facility to help fill the need.

"One field isn't enough," says General Manager Leah Diaz. "The new field is an indoor facility that provides youth with individual and small group training opportunities year round. The facility was developed to respond to the requests we were hearing directly from our customers."

Soccer World provides leagues, camps and clinics to over 1,500 youth annually and the need continues to grow. Soccer World provides training for youth of all ages from beginners to competitive players.

"The Soccer World Training Program is designed with structured player development in mind. The Soccer World training team believes a specialized training plan conducted through individual and small group trainings is essential, and a great opportunity for players to develop," says Niko Brioso of Niko Soccer Training, Soccer World's in-house trainer.

This event will celebrate a milestone for Soccer World as well as provide an opportunity to showcase the growing business community in the city of Elk Grove. Amongst those attending will be Chamber of Commerce board members and staff as well as a variety of business and civic leaders and members of the Elk Grove community.

For more information visit Soccer World at www.facebook.com/soccerworldelkgrove